

# Johnson Brothers Garden Market

91444 Coburg Rd.  
Eugene, OR, 97408  
phone: 541-484-1649  
info@jbgardenmarket.com  
www.jbgardenmarket.com

## Blue Eyed Beauty African Daisy



### Blue Eyed Beauty African Daisy *Osteospermum ecklonis 'Balostlueye'*

Height: 12 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ☉

Hardiness Zone: 7a

#### Description:

Full, well branched plants producing multitudes of beautiful yellow flowers with deep blue-violet centers; drought tolerant once established; a great choice for mass plantings and containers

#### Ornamental Features

Blue Eyed Beauty African Daisy is bathed in stunning yellow daisy flowers with indigo eyes and deep purple centers at the ends of the stems from late spring to mid fall. The flowers are excellent for cutting. Its spiny narrow leaves remain green in color throughout the season.

#### Landscape Attributes

Blue Eyed Beauty African Daisy is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Blue Eyed Beauty African Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Blue Eyed Beauty African Daisy  
flowers*  
Photo courtesy of NetPS Plant Finder

# Johnson Brothers Garden Market

91444 Coburg Rd.  
Eugene, OR, 97408  
phone: 541-484-1649  
info@jbgardenmarket.com  
www.jbgardenmarket.com

## Blue Eyed Beauty African Daisy

---

### Planting & Growing

Blue Eyed Beauty African Daisy will grow to be about 12 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Blue Eyed Beauty African Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.